

Ensuring the security of your personal information is a priority for us. Our Privacy Policy was developed as a commitment to your privacy and security.

We adhere to the privacy principles of notice, choice, onward transfer, security, data integrity, access, and enforcement.

This privacy policy covers the collection and use of data through our web sites [www.ardyss.com](http://www.ardyss.com).

We have taken great efforts to keep your information confidential and secure at all times within our system. If you have questions or concerns regarding this statement, please contact us at: [distributor.support@ardysslife.com](mailto:distributor.support@ardysslife.com)

Our Privacy Policy is designed to help you understand how we collect, use and safeguard the personal information you provide us and to assist you in making informed decisions when using our site and our products and services.

## **Personal Information**

Ardyss collects different types of personal identifiable information such as name, address, email address and phone number.

We send you sms and email notifications from time-to-time in order to let you know about any events or promotions that we may be running.

When you choose to place an order on our Ardyss website, we require that you provide your name, mailing address, billing address, email address, phone number, credit card number and its expiration date.

All of this information is necessary for us to complete the transaction and notify you of your order status.

For distributors, the purpose [ardyss.com](http://ardyss.com) is to manage your distributorship, preferred customers and network of distributors. If you are a distributor, Ardyss.com will allow you to order products.

In order to use *our* backoffice of the website, you must have a Distributor Login provided by Ardyss.

When enrolling to become an Ardyss distributor we collect personal information such as your name, home or business address, telephone numbers, email address, credit card number, expiration date, social security number and W-8/W-9 forms.

This data is necessary to manage your Ardyss distributorship, compliance management, product ordering, recognition and rewards, and commissions calculations and payment.

If you choose to use a replicated website, we will display the personal information that you expressly choose: name, Site URL, phone number.

We also collect third party personal information from customers, including their name, address, telephone number, email address, and credit card number and expiration date. This personal information is used to charge for product orders and ship product and for no other purposes.

### **Non-Personally Identifiable Information Collected Automatically**

We gather certain information automatically and store it in log files. This information may include internet protocol (IP) addresses, browser type, domain type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and/or clickstream data.

### **Supplementation of Information**

In order to protect your account, we may on occasion supplement the personal information you submitted to us with information from third party sources.

We use services from leaders in the industry to verify your identity, in order to prevent others from defrauding your account or the company.

### **Testimonials/Product Reviews**

If you provide us with a testimonial or product review, you should be aware that any personal information you submit there can be read, collected, or used by other users of these forums, and could be used to send you unsolicited messages.

For testimonials, we do obtain the customer's consent prior to posting his or her name and video testimonial.

If you enter a comment in a public forum we are not responsible for the personal information you choose to submit in these comments.

## **How We Use Your Information**

We may use your email address, mailing address and/or phone number to provide quality customer support or to reach you regarding order status, product or fulfillment issues and other customer service related activities.

We may use your email address, mailing address and/or phone number to contact you regarding new product offerings, special sales, newsletters, market research, and enforcement of the distributor contract and other aspects of your use in Ardyss.

If, however, you do not wish to receive such communications, you will not be contacted further, unless you place a product order. In that case, we will send you an order confirmation.

## **Information Sharing and Choice**

We do not engage in the selling of the profile, contact, web usage habits, behavior, buying patterns, or demographic information of our customers, partners or users.

We use the information we collect about you to process orders, pay commissions and provide the best and most personalized service possible.

## **Agents/Service Providers**

We use third parties such as a shipping company to fulfill orders and a credit card processing company to bill you for goods and services. When you purchase a product and use our site, we will share your name, address, telephone number, and email address as necessary for the third party to provide that service.

These third parties are prohibited from using your personal information for promotional purposes or any other purpose aside from what is necessary to *provide* services to us.

## **Business Transition**

In the event Ardyss goes through a business transition, such as a merger, acquisition by another company, or sale of all or a portion of its assets, your personal information will likely be among the assets transferred.

You will be notified via email and/or a prominent notice on our website of any such change in ownership or control of your personal information, as well as any choices you may have regarding your personal information.

## **Legal Disclaimer**

In addition to the circumstances described above, Ardyss may disclose or release information when we, in good faith, believe that doing so is reasonably necessary: (i) to comply with the law, judicial proceeding, court order, or legal process served on our Web site; (ii) to enforce or apply the terms of User Agreement; or (iii) to protect the rights, property or safety of Ardyss, our users, or others.

## **Social Media Widgets**

Our Websites includes social media features, such as the Facebook Like button and widgets, such as the ShareThis button or interactive mini-programs that run on our site. These features may collect your IP address, which page you are visiting on our site, and may set a *cookie* to enable the feature to function properly.

Social media features and widgets are either hosted by a third party or hosted directly on our web site.

Your interactions with these features are governed by the privacy policy of the company providing it.

## **Tracking Information**

Ardyss does not track users of the Ardyss website online activity over time or allow other parties to do this on [ardyss.com](http://ardyss.com).

## **Log Files**

Like most every web site, Ardyss records certain tracking information any time someone visits the site.

For every web page that is viewed, our web server records an IP address, the operating system, browser version and the name of the page that was viewed.

We use a third-party tracking service that uses tracking technologies to track non-personal information about visitors to our site.

This information is not linked to any specific user and is used in the aggregate to maintain, track performance and improve Ardyss.com.

## **Cookies**

A *cookie* is a small piece of information that is stored by your browser on your computer's hard drive.

Ardyss.com uses *cookies* for the sole purpose of uniquely identifying our users and securing their personal information.

We also use *cookies* to track your order process without requiring reentry or re-verification of password or personal information on each page of the site.

Rather than storing this information on the Ardyss server, the *cookie* is stored in your computer and is activated only when you visit the Ardyss site.

Your privacy and security are not compromised when you accept a *cookie* from the Ardyss Site.

No one can access the information except Ardyss.

## **Third Party Tracking Technologies**

Some of our business partners use cookies and web beacons on our site.

We do not have access or control over these third party trackers.

## **Data Retention**

We will retain your information for as long as your account is active, as needed to provide you services and will use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

## **Email Policy**

We may use your email address provided to contact you regarding the following:

- 1 User Registration Status (including confirmation of account signup);
- 2 Order Status and Shipping Notification
- 3 Major changes to the website, addition of new products or services;
- 4 Promotional and marketing materials that we think you may find useful

## Protecting Your Personal Information

Ardyss is committed to ensuring the security of your information. To prevent unauthorized access or disclosure, maintain data accuracy, and ensure the appropriate use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online. We place a priority on protecting your Personally Identifiable Information and take commercially reasonable measures to secure and protect such information.

Ardyss.com uses secure sockets layer (SSL) to encrypt the transfer of sensitive information, such as your account password and billing information including credit card, from your web browser to our web server.

Only the last four (4) digits of your credit card number will be displayed in your account.

When you place an Order with us, you are given an opportunity to select if you wish to have your credit card numbers stored on our system.

Emails you send to us may not be secure unless otherwise told that security measures will be in place prior to your transmitting the information. For this reason, we ask that you do not send confidential information such as credit card numbers or account numbers to us through emails

The same SSL protocol also acts to authenticate the Ardyss Sites and prevent unauthorized "hackers" from masquerading as any of our sites while you are logged in to your account. This is accomplished through a "digital certificate", which is an unforgettable electronic "identity card".

We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it.

No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

If you have any questions about security on our Web site, you can email us at [distributor.support@ardysslife.com](mailto:distributor.support@ardysslife.com)

## **Changes in this Privacy Policy**

If we decide to change our privacy policy, we will post those changes to this privacy policy, the home page, and other places we deem appropriate so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.

We reserve the right to modify this privacy policy at any time, so please review it frequently.

If we make material changes to this policy, we will notify you here, by email, or by means of a notice on our home page prior to the change becoming effective.